

# MELODY COX

TELEVISION NEWS PRODUCER

## CONTACT

- Phone: 816-728-8428

- Email:

melodycoxnews@gmail.com

## SOCIAL

X / Twitter: @Melody\_CoxTV

LinkedIn: melody-cox-tv

## WEBSITE

melody-coxtv.com

## PROFESSIONAL SKILLS

Social media

eNPS

iNews

AP Style

Storytelling

Breaking News

Microsoft Teams

Bitcentral

AVID Newscutter

Final Cut Pro

Videography

Slack

## EDUCATION

BACHELOR OF JOURNALISM  
BROADCAST TV PRODUCING

University of Missouri  
2016-2020

## REFERENCES

Cara Doyle Wright:  
Executive Producer, KMBC 9  
816-760-9331

Ciera White:  
Producer, KMBC 9  
816-760-9373

Jobeth Davis  
Digital Content Manager,  
KMBC 9  
816-760-9337

## WORK EXPERIENCE

KMBC-TV | KANSAS CITY, MISSOURI | JUNE 2020- PRESENT

*NEWS PRODUCER | JUNE 2021 - PRESENT*

- Writes local, national, international and breaking news stories
- Cues live reporters in the field from the station
- Edits and approves reporter's scripts/video before airing
- Showcases our reporters' stories
- Writes teases to promote the newscasts and stories throughout the day
- Produced every newscast at the station keeping in mind each show's mission
- Collaborate with fellow producers on story development, story ideas, newscasts, etc
- Weekend leader
- Write digital articles for breaking news
- Support digital product through push alerts

*ELECTIONS PRODUCER | AUG. 2021 - PRESENT*

- Build elections ticker
- Teach election helpers how to enter data
- Coordinate with the digital media manager on what races we're covering and getting them online
- Election Night manager of our results
- Tell producers & anchors big races that are called on election night

*MORNING NEWS PRODUCER | JUNE 2020 - JUNE 2021*

- Part of First News Team
- Wrote local, national, international stories
- Boothed 4:30-9 am newscast
- Cues live reporters in the field from the station
- Produce digital content
- Helped with election coverage (data entry)
- Launch noon newscast, new operation system (Ignite)

*PRODUCING INTERN | JUNE - AUG. 2019*

- Only intern to produce an entire newscast
- Wrote local, national, international stories for 4, 5 and 6 newscasts
- Produce hyper-local newscasts
- Help with election coverage and KC mayoral debate
- Wrote promos and teases for newscasts
- Assist in special digital projects
- Produce digital content